

ORDER



Orders
Order / Rev: 354908
Alt Order #:
Product Desc: Local Political Can.
Estimate:
Flight Dates: 10/13/12 - 10/28/12
Original Date / Rev: 09/10/12 / 09/10/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Vicki Nelms
Sales Office: LASV
Sales Region: LOC

Agency
Name: Policy Communications
Buying Contact: David Thomas
Billing Contact:
 415 S Sixth St
 Las Vegas, NV 89101

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Lippis/Judge
Demographic: A25-54
Product Codes: PL Other
Priority: P-03
Revenue Codes: AGY-TRANS, POL CAND, GEN

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/25/12	26	\$11,600.00	\$9,860.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	26	\$11,600.00	\$9,860.00	0.00
Totals	26	\$11,600.00	\$9,860.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicki Nelms			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	20%	\$11,600.00
Market	100%	\$58,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	0%	\$0.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	80%	\$46,400.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	10/14/12	10/21/12	Sun 6-7p Action News	CM	Sun 6-7p (6:30 PM-7:00 PM)	-----S	:30	1	\$400.00	P-03	0.00	NM	2	\$800.00

KTNV - Las Vegas

[illegible]